



We Speak Cow



SenseHub™
DAIRY



MSD
Animal Health

Managing Your Dairy Farm Made Easy



Reproduction



Health



Heat Stress



Nutrition



Wellbeing

Cow Monitoring technology Assists in*

- Maximizing conception rates and reducing inter-calving interval
- Planning insemination with coloured breeding window (Separate for sexed semen)
- Proactive health management of each cow
- Identifying cows in heat stress and optimize mitigation measures
- Actionable insight for dairy farm management remotely



Over 75 Lakhs Cows are Monitored Every Day Worldwide

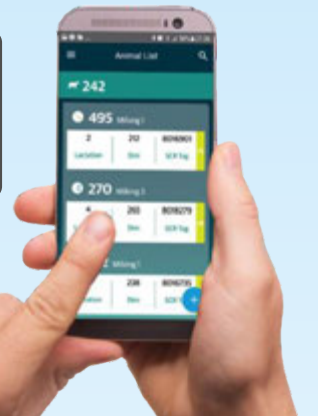
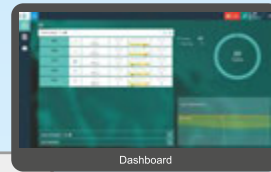
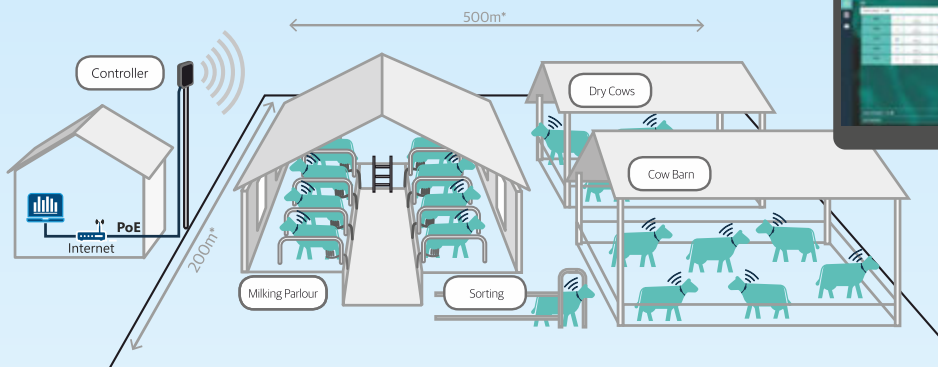


This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

Farm On Your Palm



Multiple Graphs on Individual Reproduction, Health and Group Insights
(Based on Application Plan)



Application Plan



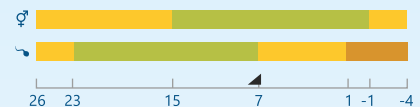
Reproduction Monitoring



All Features of Starter + Health Monitoring



All Features of Advanced + Group Monitoring



Coloured Breeding Window
(Separate for Sexed Semen)

Happy Cow, Happy Customers



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